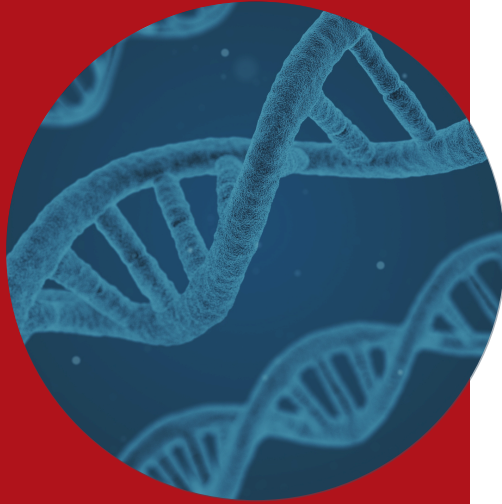


# HB1530: PROTECTING PENNSYLVANIANS' DNA



## The Genetic Information Privacy Act Deserves Your Support

Direct-to-consumer genetic testing companies collect some of the most sensitive and permanent data possible. Today, these companies operate largely outside HIPAA, leaving Pennsylvanians vulnerable to misuse, secondary sharing, and data breaches. The Genetic Information Privacy Act closes this gap.

### KEY FACTS



DNA is permanent and deserves stronger protection.



Genetic data is not ordinary consumer data. Unlike passwords or credit cards, genetic data cannot be changed, revoked, or replaced once disclosed. It reveals lifelong health risks, family relationships, ancestry, and information about relatives **who never consented**. Once exposed, genetic data cannot be undone. This bill provides consumer control over access, deletion, and sample destruction, and limits secondary use and data retention.



Prevents discrimination without hindering legitimate uses.



The Act prohibits disclosure of genetic data to insurers and employers, while still preserving legitimate medical research. It allows law enforcement access through valid legal processes, maintaining crime-scene and identification exceptions.



Consumers gain rights with transparency and consent standards.



Pennsylvanians are increasingly using genetic testing services, often without realizing how their data may be stored, shared, or monetized. The Act provides reasonable requirements to protect consumers. As technology advances rapidly, Pennsylvania must ensure consumer protections keep pace with clear, enforceable standards.



✓ Nonpartisan ✓ Protects privacy and informed consent

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Support HB1530  
The Genetic Information Privacy Act