

Medical doctors are frightfully under-educated about the potential harm that vaccinations may have on their patients, yet insurance payment methods require them to keep vaccination rates high, ***no matter what.***

*“Most medical school curriculum, even nursing school curriculum, I mean – **in medical school you’re lucky if you have a half day on vaccines**, never mind keeping up to date with all this.”¹ Prof. Heidi Larson, PhD, at the W.H.O. World Vaccine Safety Summit, 12/3/2019*



*Pediatricians are under **INTENSE** financial pressure from the insurance industry to maintain or improve HEDIS scores. This is a report card created by insurance company insiders in an attempt to quantify quality of health care so that they can “effectively compete in the market”* i.e., **SELL MORE INSURANCE.***

In this pay-for-performance business model, providers must reach a pre-determined threshold of measures, **including vaccination rates**, in order to receive full payment from their networks. **Millions of dollars in bonus money** is awarded for favorable scores, while failure to secure patients’ **full compliance** can carry expensive penalties.

Parents must be free to make health care decisions for their children without the pressure of a profit-driven business model.

Limited Knowledge + Financial Pressure = BAD MEDICINE

References

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